

REMARKS

This Amendment is believed to be fully responsive to each point of rejection raised in the Office Action dated January 11, 2005, and the Advisory Action dated April 1, 2005.

Accordingly, favorable reconsideration on the merits is respectfully requested.

Claims 1-51 are all the claims pending in the application. Independent claims 1, 6, 16, 21, 31 and 36 have been amended to recite that a content entity identifier is added to a first content object at a location desired by a user. The primary reference cited by the Examiner, McGraw, does not disclose “adding the content entity identifier of one of the second plurality of content entities to the first list adds the identified content entity to the first content object at a location determined by a user.” Consequently, claims 1, 6, 16, 21, 31 and 36 and their dependent claims should be deemed allowable in view of McGraw.

In view of the above, reconsideration and allowance of this application are now believed to be in order, and such actions are hereby solicited. If any points remain in issue which the Examiner feels may be best resolved through a personal or telephone interview, the Examiner is kindly requested to contact the undersigned at the telephone number listed below.

AMENDMENT UNDER 37 C.F.R. § 1.114(c)
Appln. No.: 09/489,576

Attorney Docket No.: A8525

The USPTO is directed and authorized to charge all required fees, except for the Issue Fee and the Publication Fee, to Deposit Account No. 19-4880. Please also credit any overpayments to said Deposit Account.

Respectfully submitted,



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